FOR IMMEDIATE RELEASE

CONTACT: Lauren McNeary
734-474-6009
Lauren@SphinxMusic.org

Sphinx Organization Secures Exclusive Corporate Support of All-Black and –Latino Orchestra

Mercedes-Benz Financial Services to present the Sphinx Symphony Orchestra in 2018

Detroit – Mercedes-Benz Financial Services has enhanced its long-standing partnership with the Sphinx Organization, a national nonprofit dedicated to transforming lives through the power of diversity in the arts, as the presenting sponsor of the Sphinx Symphony Orchestra for the 2018 season. This new support of the symphony complements Mercedes-Benz Financial Services’ long-standing sponsorship of the Sphinx Competition Audience Choice Award.

“We are thrilled to expand our existing partnership with Mercedes-Benz Financial Services,” stated Afa Dworkin, president and artistic director of the Sphinx Organization. “Their continuing support allows us to highlight the importance of inclusion in the field of classical music, both in our communities and the around the globe.”

The Sphinx Symphony Orchestra is the world’s first orchestra comprised of America’s top Black and Latino classical musicians. The ensemble includes past and present members of nearly a dozen of the nation’s oldest and most prestigious orchestras, as well as faculty members of leading music institutions in the country. Some of the organizations represented include:

- Atlanta Symphony Orchestra
- Baltimore Symphony Orchestra
- Cincinnati Symphony Orchestra
- The Cleveland Orchestra
- Detroit Symphony Orchestra
- Los Angeles Philharmonic
- Milwaukee Symphony Orchestra
- New York Philharmonic
- Orchestra of the Metropolitan Opera House
- St. Louis Symphony Orchestra
- Puerto Rico Symphony Orchestra
- Harlem School of the Arts
- Mason Gross School of the Arts at Rutgers University
- New England Conservatory of Music
- Peabody Conservatory of Johns Hopkins University
- University of Michigan School of Music

In addition to performing, the musicians of this ensemble fulfill a unique role. The orchestra members serve as mentors to young musicians and teachers through master classes and lectures. Plus, the group promotes works by Black and Latino composers.

“At Mercedes-Benz Financial Services, we aim to provide rewarding, life-changing opportunities in the communities where we live and work,” said Mary Beth Halprin, director of Corporate Communications for Mercedes-Benz Financial Services.

- more -
“In the 14 years we’ve been partners, the Sphinx Organization has impacted thousands of individuals across the nation. We are pleased to be able to continue to grow that impact globally through our sponsorship of the Sphinx Symphony Orchestra.”

Mercedes-Benz Financial Services has been a supporter of Sphinx and its mission since 2004 – previously providing support for Education and Access, Artist Development and Performing Artists programs. The company’s philanthropic efforts are rooted in long-term partnerships with organizations committed to creating positive social change in four focus areas: Education; Community Enhancement; Arts & Culture; and Diversity & Inclusion.

The 21st Annual Sphinx Competition, presented by DTE Energy Foundation and hosted by the Detroit Symphony Orchestra, will be held from Jan. 31 to Feb. 4, 2018 at the Max M. Fisher Music Center. Details related to acquiring tickets to attend the Finals Concert on Sunday, Feb. 4, may be found at www.DSO.org.

###

About the Sphinx Organization
The Sphinx Organization is a Detroit-based, national organization dedicated to transforming lives through the power of diversity in the arts. Sphinx programs reach more than 100,000 students, as well as live and broadcast audiences of more than two million annually. Sphinx works to create positive change in the arts field and in communities across the country through a variety of programs organized into four main principles: Education and Access, Artist Development, Performing Artists and Arts Leadership. Read more about Sphinx’s programs at www.SphinxMusic.org.

About Mercedes-Benz Financial Services USA LLC
Mercedes-Benz Financial Services USA LLC, headquartered in Farmington Hills, Michigan, with Business Center Operations in Fort Worth, Texas, provides brand-specific financial products and services for Mercedes-Benz and smart automotive dealers and their retail customers. In the U.S. trucking industry, it conducts business as Daimler Truck Financial and provides flexible financial products and services for Daimler Trucks North America commercial vehicles branded Freightliner, Western Star, Thomas Built Bus and Mitsubishi Fuso Truck of America, Inc.

Mercedes-Benz Financial Services USA LLC serves as the headquarters for operations in the United States, Canada, Mexico, Argentina and Brazil, and has approximately 2,242 employees throughout the Americas. It is a company of the Daimler Financial Services Group, headquartered in Stuttgart, Germany, which does business in 40 countries and has an employee base of approximately 12,062 people worldwide. Daimler Financial Services is one of the leading financial services organizations worldwide and was ranked fifth out of 25 on the list of the World’s Best Multinational Workplaces by the Great Place To Work Institute in 2016. Mercedes-Benz Financial Services USA LLC was also named one of the 100 Best Workplaces for Millennials in 2015 and 2016, and one of the 100 Best Workplaces for Women in 2016 by Great Place to Work and Fortune.com. For more information, please visit www.mbfs.com/corp or www.facebook.com/mymbfs. For more information about Daimler Truck Financial, log onto www.daimler-truckfinancial.com.